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REP HEADLINE# 6310168 TRF# 331012 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 12.25  
\*\*\* WPXI-TV \*\*\*

ADV # ADV. NAME POLI/E DEPASQUALE/D/CON/PA REP. # OFF.# 18 SALESMAN #  
AGY # 02536 AGY. NAME BUYING TIME, LLC BUYER NAME KATHRYN WELSH  
650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- CHERYL BLAIR  
WASHINGTON, DC 20001

ORDER # CONTRACT # 6310168 CLASS: NATL. LOCAL REGIONAL  
PRDCT EUGENE DEPASQUALE EST#2182 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT25/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 12.25

TO JEN  
FR LINDSEY FOR CHERYL  
REVISED ORDER  
TTLS \$42,650  
PLEASE CONFIRM, THANKS!

2018/10/12

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 373 AGENCY EST# = 2182  
AGENCY PRODUCT CODE = 379

|                            |   |           |    |  |  |            |      |      |   |     |   |
|----------------------------|---|-----------|----|--|--|------------|------|------|---|-----|---|
| 1                          | S | 530P-600P | 30 |  |  | \$1,100.00 | 11/2 | 11/2 | 0 | FRI | 0 |
| PROGRAM : CH 11 EARLY NEWS |   |           |    |  |  |            |      |      |   |     |   |
| CON COM1: CH 11 EARLY NEWS |   |           |    |  |  |            |      |      |   |     |   |
| 2                          | S | 700A-800A | 30 |  |  | \$850.00   | 11/2 | 11/2 | 0 | FRI | 0 |
| PROGRAM : TODAY SHOW       |   |           |    |  |  |            |      |      |   |     |   |
| CON COM1: TODAY SHOW       |   |           |    |  |  |            |      |      |   |     |   |











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 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      HARRIS REPORT FROM REP      OCT23/12 12.25  
 \*\*\* WPXI-TV \*\*\*

| LINE#                            | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 48                               | A   |    | 530A-800A   | 30   | 4   | \$350.00 | 11/4       | 11/4     | 1        |           | SUN  | 1         |
| PROGRAM : SUN MORNING NEWS       |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: SUN MORNING NEWS       |     |    |             |      |     |          |            |          |          |           |      |           |
| 49                               | A   |    | 600P-630P   | 30   | 4   | \$675.00 | 11/4       | 11/4     | 1        |           | SUN  | 1         |
| PROGRAM : CHANNEL 11 NEWS SUNDAY |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: CHANNEL 11 NEWS SUNDAY |     |    |             |      |     |          |            |          |          |           |      |           |
| 50                               | A   |    | 800A-1000A  | 30   | 4   | \$375.00 | 11/4       | 11/4     | 1        |           | SUN  | 1         |
| PROGRAM : SUN MORNING NEWS       |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: SUN MORNING NEWS       |     |    |             |      |     |          |            |          |          |           |      |           |
| 51                               | A   |    | 1100A-1200N | 30   | 4   | \$275.00 | 11/1       | 11/1     | 1        |           | THU  | 1         |
| PROGRAM : ANDERSON COOPER        |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: ANDERSON COOPER        |     |    |             |      |     |          |            |          |          |           |      |           |
| 52                               | A   |    | 130P-230P   | 30   | 4   | \$275.00 | 11/1       | 11/1     | 1        |           | THU  | 1         |
| PROGRAM : TODAY SHOW             |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: TODAY SHOW             |     |    |             |      |     |          |            |          |          |           |      |           |
| 53                               | A   |    | 230P-300P   | 30   | 4   | \$275.00 | 11/1       | 11/1     | 1        |           | THU  | 1         |
| PROGRAM : MILLIONARE             |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: MILLIONARE             |     |    |             |      |     |          |            |          |          |           |      |           |
| 54                               | A   |    | 500A-530A   | 30   | 4   | \$400.00 | 10/25      | 11/1     | 1        |           | THU  | 2         |
| PROGRAM : CHANNEL 11 NEWS        |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: CHANNEL 11 NEWS        |     |    |             |      |     |          |            |          |          |           |      |           |
| 55                               | A   |    | 500P-530P   | 30   | 4   | \$800.00 | 11/1       | 11/1     | 1        |           | THU  | 1         |
| PROGRAM : CH 11 EARLY NEWS       |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: CH 11 EARLY NEWS       |     |    |             |      |     |          |            |          |          |           |      |           |
| 56                               | A   |    | 530A-600A   | 30   | 4   | \$550.00 | 11/1       | 11/1     | 1        |           | THU  | 1         |
| PROGRAM : CHANNEL 11 NEWS        |     |    |             |      |     |          |            |          |          |           |      |           |
| CON COM1: CHANNEL 11 NEWS        |     |    |             |      |     |          |            |          |          |           |      |           |

FAX# 215 564 1103  
HARRIS REPORT FROM REP OCT23/12 12.25  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

REP: TEL# 215-564-1206  
ORDER WORKSHEET

REP HEADLINE# 6310168 TRF# 331012  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP HEADLINE# 6310168  
\$\$\$ MOD# 0: UNAPPROVE





REP HEADLINE# 6310168 TRF# 331012 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 12.25  
\*\*\* WPXI-TV \*\*\*

| :LINE#                             | REP | :CD | TIME PERIOD | :LGTH | :SEC | :RATE      | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|------------------------------------|-----|-----|-------------|-------|------|------------|-------------|-----------|----------|------------|-------|------------|
| 75                                 | A   |     | 130P-230P   | 30    |      | \$275.00   | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : TODAY SHOW               |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: TODAY SHOW               |     |     |             |       |      |            |             |           |          |            |       |            |
| 76                                 | A   |     | 230P-300P   | 30    |      | \$275.00   | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : MILLIONAIRE              |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: MILLIONAIRE              |     |     |             |       |      |            |             |           |          |            |       |            |
| 77                                 | A   |     | 530A-600A   | 30    |      | \$550.00   | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : CHANNEL 11 NEWS          |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: CHANNEL 11 NEWS          |     |     |             |       |      |            |             |           |          |            |       |            |
| 78                                 | A   |     | 530P-600P   | 30    |      | \$800.00   | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : CH 11 EARLY NEWS         |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: CH 11 EARLY NEWS         |     |     |             |       |      |            |             |           |          |            |       |            |
| 79                                 | A   |     | 600P-630P   | 30    |      | \$1,000.00 | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : CH 11 EARLY NEWS         |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: CH 11 EARLY NEWS         |     |     |             |       |      |            |             |           |          |            |       |            |
| 80                                 | A   |     | 700P-730P   | 30    |      | \$1,650.00 | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : JEOPARDY/WHEEL-OPPORTUNE |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: JEOPARDY/WHEEL-OPPORTUNE |     |     |             |       |      |            |             |           |          |            |       |            |
| 81                                 | A   |     | 800A-900A   | 30    |      | \$575.00   | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : TODAY SHOW               |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: TODAY SHOW               |     |     |             |       |      |            |             |           |          |            |       |            |
| 82                                 | A   |     | 900A-1000A  | 30    |      | \$400.00   | 10/31       | 10/31     | 1        |            | WED   | 1          |
| PROGRAM : TODAY SHOW2              |     |     |             |       |      |            |             |           |          |            |       |            |
| CON COM1: TODAY SHOW2              |     |     |             |       |      |            |             |           |          |            |       |            |

STATION MAKEGOOD OFFERS: MISSED: SAT/600P-630P  
M1 UNRESL BUY#8 OFFER: TU-F/400A-430A  
& TU-F/430A-459A  
CMT: OFFERS PER CARD  
NOV3 NOV3 NOV3  
OCT30 (3/WK) OCT30 OCT30  
OCT30  
\$475.00 \$475.00 (OCT18/12)  
\$100.00 \$100.00 PLS ADVISE.  
\$175.00 \$175.00

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|--------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|------------|
|--------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|------------|

|                |  |  |            |  |  |        |  |  |  |  |          |  |
|----------------|--|--|------------|--|--|--------|--|--|--|--|----------|--|
| OCT/12         |  |  | \$3,400.00 |  |  | NOV/12 |  |  |  |  |          |  |
| CONTRACT TOTAL |  |  |            |  |  |        |  |  |  |  | 42650.00 |  |
| TOTAL SPOTS    |  |  |            |  |  |        |  |  |  |  | 70       |  |



MARKET TOTALS \$101,071 WPXI 14% KDKA 47% WTAE 37% WPGH 2% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE